

NEW YORK, SUNDAY, JUNE 4, 1905.—Copyright, 1905, by The Sun Printing and Publishing Association.

BROOKLYN ADVERTISEMENTS.

Comfort, Style, Durability and Price
are the considerations which should govern in the selection of underwear. We claim all these and will make good. Try our make and be convinced.
THE LATEST IN HIGH END AND EXTREME LONG HIPS. We guarantee to please 30% or no sale. No return. No exchange.
EXPERT FITTERS. THE BEST MATERIALS AND PERFECT CONSTRUCTION.
CALIFORNIA CORSET CO.,
448 & 448 1/2 Fulton St., Brooklyn, N. Y.
Elevator 10 Hoyt St. Tel. 3019 J. Main.

Save Yourself from Baldness.
Falling Hair, Itching Scalp, Dandruff Cured. Examination Free.
DR. JOHN AUGUST 50 years Hair Specialist.
Bellevue Hospital, two 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

SKYSCRAPER-MADE BEAUTY.
SPANISH WAY OF SECURING PLUMP CHEEKS AND NECK.

Methods Followed in a Downtown Beauty Parlor—Seated Beauty and Skin Foods—The Woman Who Eats Garlic Will Have a Smooth and Pretty Skin.

In a busy part of New York, high up in a skyscraper, there is a beauty parlor devoted to the plumping of the neck and chest. The work is done by the Spanish method.

The treatment may be given by one of the professionals of the beauty parlor or you may give it to yourself. It is not difficult, but there is a knack in it. The treatment begins the day before with a vapor bath, the object of which is to open the skin. There follows a bath in benzoated water highly scented.

This is made by mixing a half-hydro-third full of water and adding a pint of spirits of cologne. This makes a very strong alcoholic bath, which requires only a few drops of benzoin to make it milky and pine-like in odor.

But this bath is expensive. A cheaper bath just as good for the pores is made by taking a tub of water and adding to it some good strong bath vinegar.

To make this bath vinegar take the contents of a pint rose jar, spices and all, and pour over the leaves a pint of spirits of cologne. Into this put an ounce of oil of geranium and, finally, add a grain of musk, or a very few cloves. Bottle, and add to the bath a tablespoonful at a time.

This makes a highly scented bath, just the thing for the skin. Such a scented bath gives one a backed feeling which is delightful. The skin feels firm and the ache is taken out of the bones.

The next day the patient goes to the Spanish plumping parlors, and here the real cure begins. The plumping parlors are for those whose cheeks fall in or whose eyelids sag or who have some other defect of countenance. They are also for those who are yellow in the neck or very thin, and for those who are flat in the chest.

A basin is filled with perfumed steaming water and the face is held over it. While the water is poured over the face the hot water enters every pore, and the pores as they open seem to drip perspiration.

Then the face is dashed with clear hot water until the skin is red. And now for the plumping.

With a stick, upon the end of which is a knob covered with a piece of linen, the attendant begins her work. The patient is seated in a high backed chair which is may rest and is comfortable, and the specialist begins to plump out the tissues.

Taking the stick in her right hand the attendant dips it in a skin food and then quickly pats the flesh with it. Again she dips it and again she pats. She goes over the neck, the chest, the face, and the arms, constantly dipping the stick in the pore food. Soon the skin is saturated.

The paddle must not be too hard nor too heavy or it will bruise the flesh, and the beauty doctor must not become too zealous or she will pound too hard. It is merely a plumping out of the tissues, not by any means a pounding of them.

The skin food may be made of mutton tallow and white wax and almond oil. To an eggshell full of the melted mutton tallow you add an eggshell of the pure oil of sweet almonds, and to this you add a bit of white wax no bigger than a hazel nut. You heat the whole together and, if you feel yourself able to buy it, you add one drop of oil of rose.

This skin food must be heated on the stove until it is a cream. It is then taken off and whisked in a skin food and then quickly patted the flesh with it. Again she dips it and again she pats. She goes over the neck, the chest, the face, and the arms, constantly dipping the stick in the pore food. Soon the skin is saturated.

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BROOKLYN ADVERTISEMENTS.

The greatest Store and the greatest business in Brooklyn have risen here on the foundation of Public Satisfaction with the best service, the best assortment and lowest prices.

ABRAHAM AND STRAUS.

BROOKLYN.

Store Opens at 8.30.

A Budget of Big Values.

The Gist of Monday's Sales.

Now the wonderful June Sale of Muslin Underwear, Corsets and Babywear.
35,000 yards of 12 1/2 c. printed Lawns, 9c. a yard.
25c. printed mercerized Mulls, 15c. a yard.
Mercerized Panama Cloth, all colors, 19c. a yard.
25c. sun ray taffeta Percale, 14c. a yard.
Men's 95c. Shirts, at 48c.
Children's \$1.00 Anniversary Parosols at 67c.
19c. and 22c. Ribbons at 13c. and 15c. a yard.
\$3.75 to \$8.45 trimmed Hats at \$2.95 to \$6.45.
Men's \$12.50 to \$15.00 Serge Suits, \$8.95.
50c. to \$1.00 white silk Fans, with lace edge, at 39c.
\$4.00 and \$5.00 batiste Waists, \$2.98.
\$6.00 and \$7.00 silk lined net Waists, \$3.98.
No duplicates, None C.O.D.
Finest English porcelain decorated Dinnerware—Unequaled little prices.
Summer Floor Coverings—an important offering.
Men's \$25.00 to \$30.00 Made to Measure Suits, \$19.50.
16,000 yards of black and colored Silks—Underpriced.
Music at 15c.
Trunks, Refrigerators, Lawn Mowers, Screen Doors, Garden Hose, Hardware and Household Needs—All Underpriced.
Women's 25c. to 35c. Stockings, 19c.
A Fur Sale to stir the city—Unparalleled prices.
Granulated Sugar, 5 pound bag, 29c. No mail or telephone orders filled. Sugar sold to-morrow delivered during the week.
50c. mounted Hair Combs, 29c.
Holland linen check Stationery, 8c. a quire, regularly 19c.
Rogers' Bros. 1847 Silver plated Tableware.
Men's \$3.50 Summer Shoes and Oxfords, \$2.24.
Women's \$3.50 tan Summer Blucher Oxfords, \$2.48.
Boys' white duck Russian Blouse and Sailor Suits, \$1.95.
59c. washable silk Belts, 39c.

A Fur Sale to Stir the City.

Unparalleled Prices on Coats for Men and Women.

Some time ago we originated the series of Summer Fur Sales that enabled manufacturers to keep busy in the ordinarily dull months, and other stores have followed—but never equalled these sales. Three of the most important fur garment makers in New York recently said to us: "Keep us busy in the dull time again and we'll do the rest." The result is the greatest opportunity for purchasing fur lined Coats and Persian Lamb Jackets for women and fur lined Coats for men, made to measure, we have ever had the pleasure to announce.

We chose this line of fur garments because advance notice makes it apparent it will be most favored in the Fall. In the summer there is more time for careful making, selection of furs and opportunity for great saving. The models will be new and in the most approved style for Fall. The Coats when completed will be stored in our incomparable cold storage plant free of charge this season until sent for. We will take orders up to the following quantities:

250 Persian Lamb Jackets for women. 250 fur lined Coats for women. 150 fur lined Coats for men.

250 Persian Lamb Jackets Made to Order, About One-Half Actual Value.
Three new models that will be worn next Fall. They will be made to order over canvas patterns, fitted by our own expert furriers. The workmanship and finish will, of course, be of the highest character—a splendid assortment of skins. The famous Lepic dye, in the desired flat curl, broadtail Persian and the popular small curl known as Persian lamb.

250 Women's Fur Lined Coats Made to Measure, Saving of About Third to Half.
Six entirely new models—workmanship, furs, materials, everything of the highest grade—made by New York's best makers. Very becoming and handsome effects in the styles Paris forecasts for Fall of 1905.

150 Men's Fur Lined Coats: Made to Measure.
An unusual opportunity to save money on the best Fur Lined Coats ever shown in Brooklyn: liberal, roomy garments, tailored up to the top notch and finely fitting.
Coats of fine broadcloth, cut 62 inches long, body and sleeves lined with natural muskrat, large shawl collar of Persian lamb or electric seal. \$50.00
Coats of extra quality imported broadcloth, 52 inches long, body and sleeves lined with real Southern musk, fine Persian lamb collar. \$125.00
Men's Clothing Store—Second floor, rear, East Building.

35,000 Yards of 12 1/2 c. Printed Lawns, 9c. Yd.

These Lawns were produced for the most exacting and critical makers of suits and waists. They have a perfect linen finish and are a quality that cannot be sold regularly for less than 12 1/2 c. a yd. Note particularly the width of 33 inches, which is 6 inches wider than the average 12 1/2 c. Lawn. They are all in white with neat small black dots and rings, the most favored patterns shown this season, and will make very effective, cool Summer dresses. They are to sell at 9c. a yard.

Great June Undermuslin Sale a Triumph!

Most Amazing Economies Brooklyn Ever Knew.

Now for the greatest sale of muslin Underwear, Babywear and Corsets that even this store has ever announced. This is, we know, a very large claim, as our sales in the past have been most wonderful. Each year, however, we endeavor to excel the records of the year before and this time we have triumphed, indeed. It is an opportunity without precedent.

Prepared for months ahead, this annual sale comes at a most opportune time, when women are planning for the summer sojourn and brides arranging their trousseaux. It is an event wherein quality plays as important a part as economy—the littlest price corset cover receiving the same careful, accurate cutting and sewing as the most elaborate robe de nuit, and we would particularly call attention to the excellent quality of the material in the littlest priced piece—to the lavish use of material in all, in fact to the absolute lack of even the slightest careless thread or skimping of muslin that occasionally mars an economy event. Every piece is made to give continued satisfaction, to invite you to watch for similar events in the future. It is upon complete satisfaction that the supremacy of this store has been built and once again we are justified in claiming a sale without precedent in pricing, assortment, quantity or quality. Just a few hints:—

Gowns, 23c. to \$1.49. Drawers, 12c. to 98c. Underskirts, 29c. to 59c. Aprons, 6c. to 19c. Chemises, 25c. to 98c. Walking Skirts, 39c. to Corset Covers, 15c. to Cambric Skirts, 19c. to \$1.98. 98c. \$5.98.

Men's \$12.50 to \$15 Serge Suits, \$8.95.

Not for years has there been such a scarcity of reliable serges in clothing circles, a condition for which increased demand and restricted production are responsible, and this condition makes to-morrow's offering particularly attractive, coming right at the beginning of serge wear time.

They are from a maker who is increasing his business with us each year on merit. Not a Suit in the lot could be bought ordinarily for less than \$12.50. More than half of them measure up to the \$15.00 mark, and several are worth even more. The fabrics are all standard makes, fast colored blue. Coats are smart 8 or 4 button sacks, half or full lined with excellent serge; all have hand worked collars and nearly all hand made buttonholes. A good assortment of regular and stout sizes in the lot; plenty for large men.

Second floor, rear, East Building.

FREDERICK LOESER & CO. BROOKLYN ADVERTISEMENTS. FREDERICK LOESER & CO.

Frederick Loeser & Co.
In every detail the Leading Retail Establishment of Brooklyn.

\$5 to \$15 Shirtwaist Suits, \$3.98.

FOUR HUNDRED AND EIGHTY OF THEM—as fresh and crisp and dainty as any that we or anybody else can show for regular prices. Here to-morrow at an average HALF PRICE, for the bulk of the Suits are about \$8 value.

There are linens in white and natural shades, plain and figured lawns, dotted Swiss, mercerized cottons and union linens.

The waists are mostly made with full fronts, tucked or plaited, and with insertions of lace, embroidery and medallions. Some button in the back, others down the front. Sleeves are in the newest models and so are the skirts, including box plaited, circular flounce and double flounce trimmed with insertions of lace and embroidery. Others are tailored finish.

Nothing newer or prettier can be had, no matter if you pay full prices. None will be sent C. O. D. None will be credited, but exchanges may be made from this lot, if any is left.

Men's Sack Suits, \$8. Clearance of \$10 and \$12.50 Values.

Come in at Elm Place and There You Are.

NO NEED TO SAY that these are "as good as" our regular Suits. These are our regular Suits and at the regular prices were the best values to be found in Brooklyn. Rapid selling has left the sizes broken; so the price pruning knife has made remarkable bargains of the Suits that are left.

The fabrics are chevrons, tweeds and homespuns, in light and medium shades, half and full lined. The size range follows:—

4 Suits 33 chest measure.	14 Suits 35 chest measure.	16 Suits 37 chest measure.
8 Suits 34 chest measure.	15 Suits 36 chest measure.	14 Suits 38 chest measure.

Prices were \$10 and \$12.50, and a few Suits were even \$15. All to-morrow at \$8 a Suit. Main Floor, Elm Place.

Extraordinary Sale of Men's Shirts.

A YEAR AGO WE PLANNED and held a sale of men's Summer Shirts which set a new record. To-day we present the successor of that sale and again strike a new level in value giving.

There are thousands of Shirts in this sale, and every one of them is the match in style, in workmanship and in quality of the best Shirts you will find outside this store for the full price.

Every one of them was made especially to our order with full, comfortable bodies, sleeves the right lengths, neckbands as they should be. Every one is of high grade in every particular.

The regular tables in the Men's Store are crowded full with them, and special tables in the main aisle are also given over for the occasion. Here are the details:—

\$1 Negligee Shirts at 45c.
We purchased 13,500 yards of excellent quality percale and had one of the best shirt makers turn it into Shirts for us. They are all well made and finished and each shirt has a pair of separate cuffs. They come in stripes, spots, figure and check effects; 18 different stripe styles, 3 different check styles, 3 different size spot effects and 9 figured styles. All are black and white printings on white grounds. Sizes 14 to 17.

\$1 White Madras Shirts at 59c.
\$1 and \$1.50 Fancy Madras Shirts at 59c.
\$1.50 Fine Negligee Shirts at 95c.
Main Floor, Elm Place.

Half Year